



chandler chicco agency

For Immediate Release

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Chandler Chicco Agency Announces Opening of Paris Office

-- CCA Paris Counts Allergan among Growing Client Base --

New York, July 18, 2006 – Chandler Chicco Agency (CCA) today officially announced the opening of a Paris office, the most recent wholly-owned addition to CCA's European network. The office will be led by Jean-Yves Goar, a communications specialist with more than 15 years of experience in healthcare, corporate and consumer communications.

"The opening of a Paris office is the next step in our EU expansion and the growth of Europe's largest healthcare specialist network," said CCA principal and co-founder Gianfranco Chicco. "We're committed to bringing CCA's resources and knowledge of the global healthcare landscape to our international partners."

The CCA Paris client portfolio already includes Allergan's Medical Aesthetic and Neurosciences Divisions, and further projects will be confirmed shortly. The office will be participating in global programs run across the Chandler Chicco network, as well as running campaigns specific to the French market.

CCA Paris currently employs three communications consultants. The agency also has set up a partnership with Presse & Papiers, a leading French healthcare media relations agency, led by Anne Brossard-Saillant.

Jean-Yves Goar's communications experience encompasses risk prevention in HIV and cardiovascular diseases, hormone replacement therapies, behaviour therapies, corporate communications for clinical trials companies and crisis/issue management for the pharmaceutical industry. He also has a strong background in cosmetic and food communications.

"France is a key market for European healthcare communications and the new Paris base complements our strong European offering in London," said Jean-Yves Goar. "In addition to deepening our European presence, CCA's unique approach to healthcare communications is certain to be compelling on a national level in France."

Chandler Chicco Agency, part of Chandler Chicco Companies, is the world's largest independent healthcare specialist agency with offices in New York, London, Washington, DC, and Los Angeles, in addition to Paris. CCA offers strategic public relations and communications counsel to clients that include hospitals, NGOs, healthcare associations, coalitions, and most of the world's largest pharmaceutical companies.

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